

gosun



Investor Pitch Deck

Spring 2020

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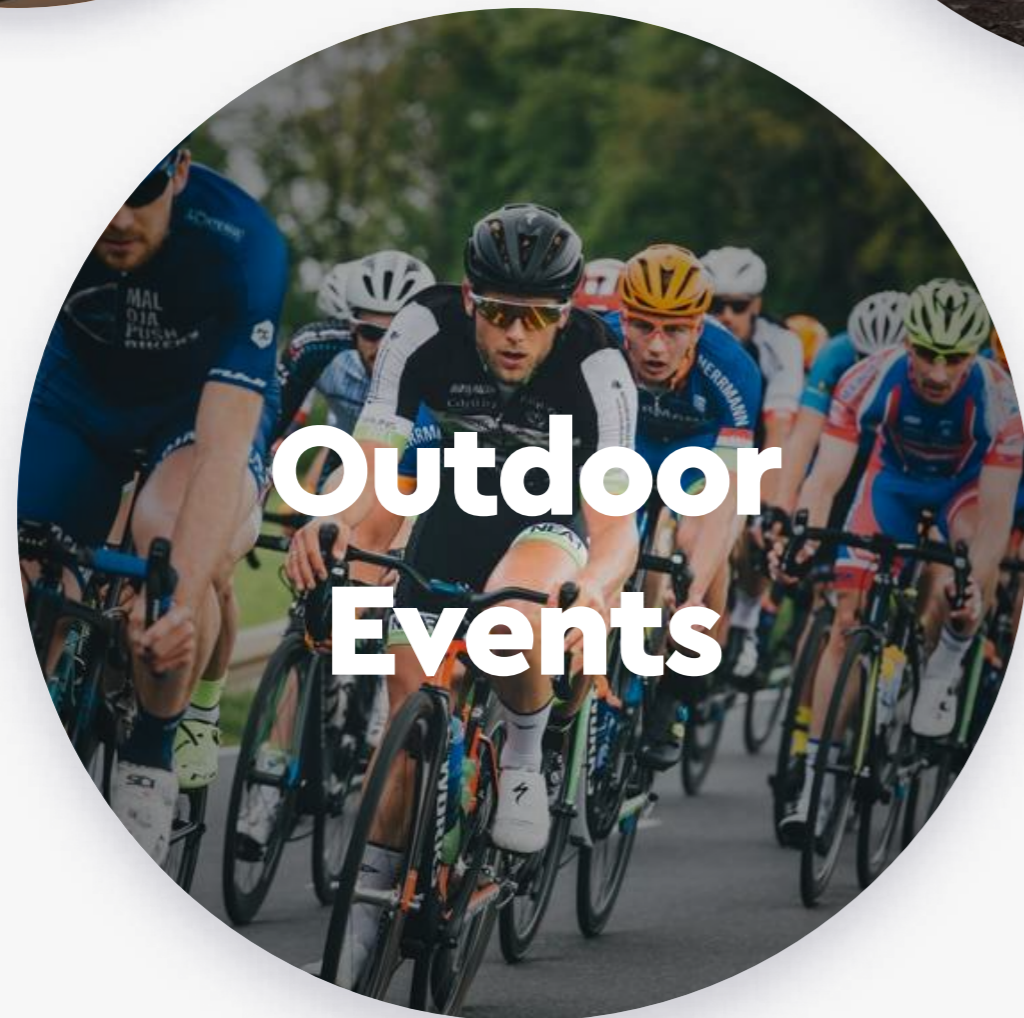
**Becoming the leading brand
in solar consumer products.**



**Where is the clean tech
consumer brand?**



Market Landscape | Recreational



\$40b

Market Landscape | Disaster Relief

Emergency Management and Preparedness



\$23b



\$2b

**power generators
in USA**

\$20b



10%
annual growth

\$100b

\$20b

RV market



\$1t

**new residential
construction (US)**

International Partners | Organizations



Greenlight Planet

Africa's leading micro-solar company and distribution channel.



American Red Cross

Special Edition products and large orders for relief efforts after events.



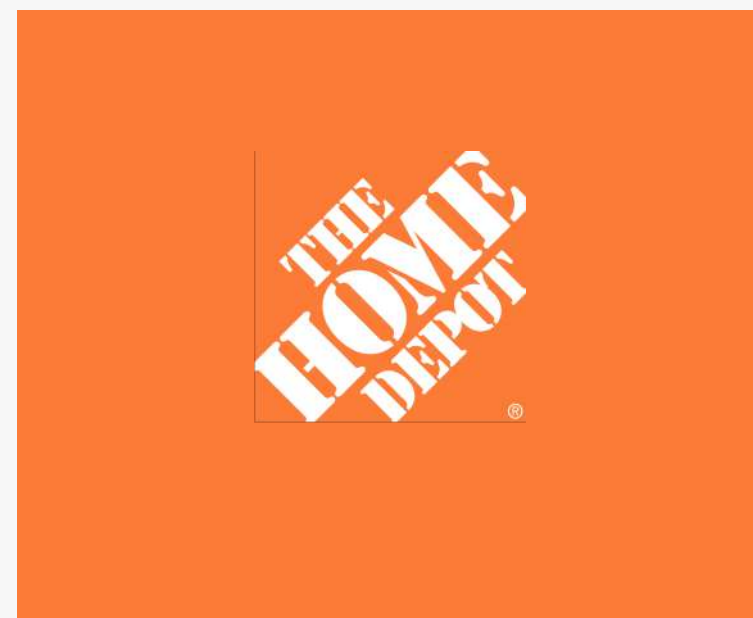
Clean Cooking Alliance

Largest NGO in cooking, parts of the United Nations Foundation.



REI

REI sells outdoor gear and operates 158 retail stores in 37 states.



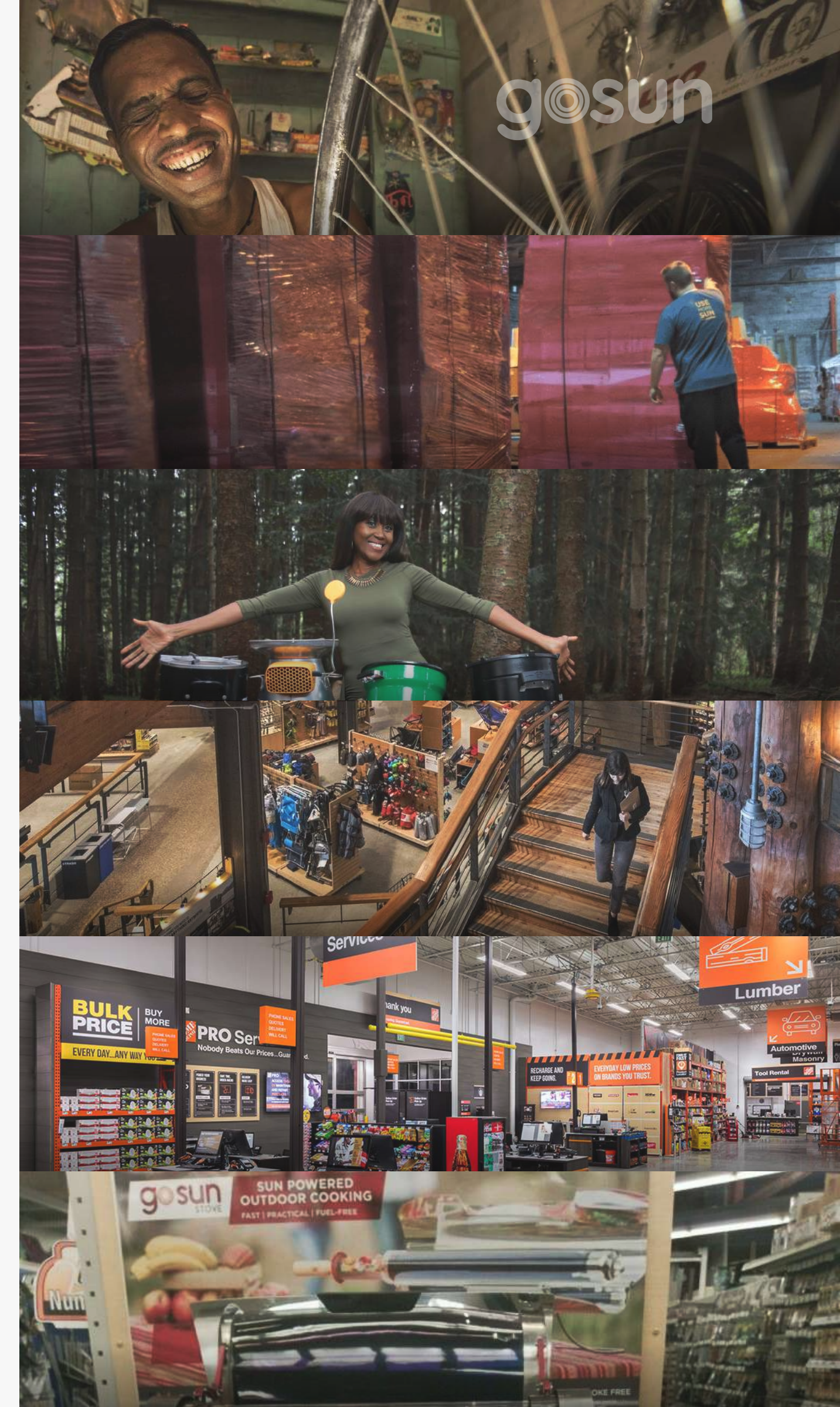
Home Depot

Home Depot is the largest home improvement retailer in the US.



Ace Hardware

Ace Hardware is the world's largest hardware retail cooperative.

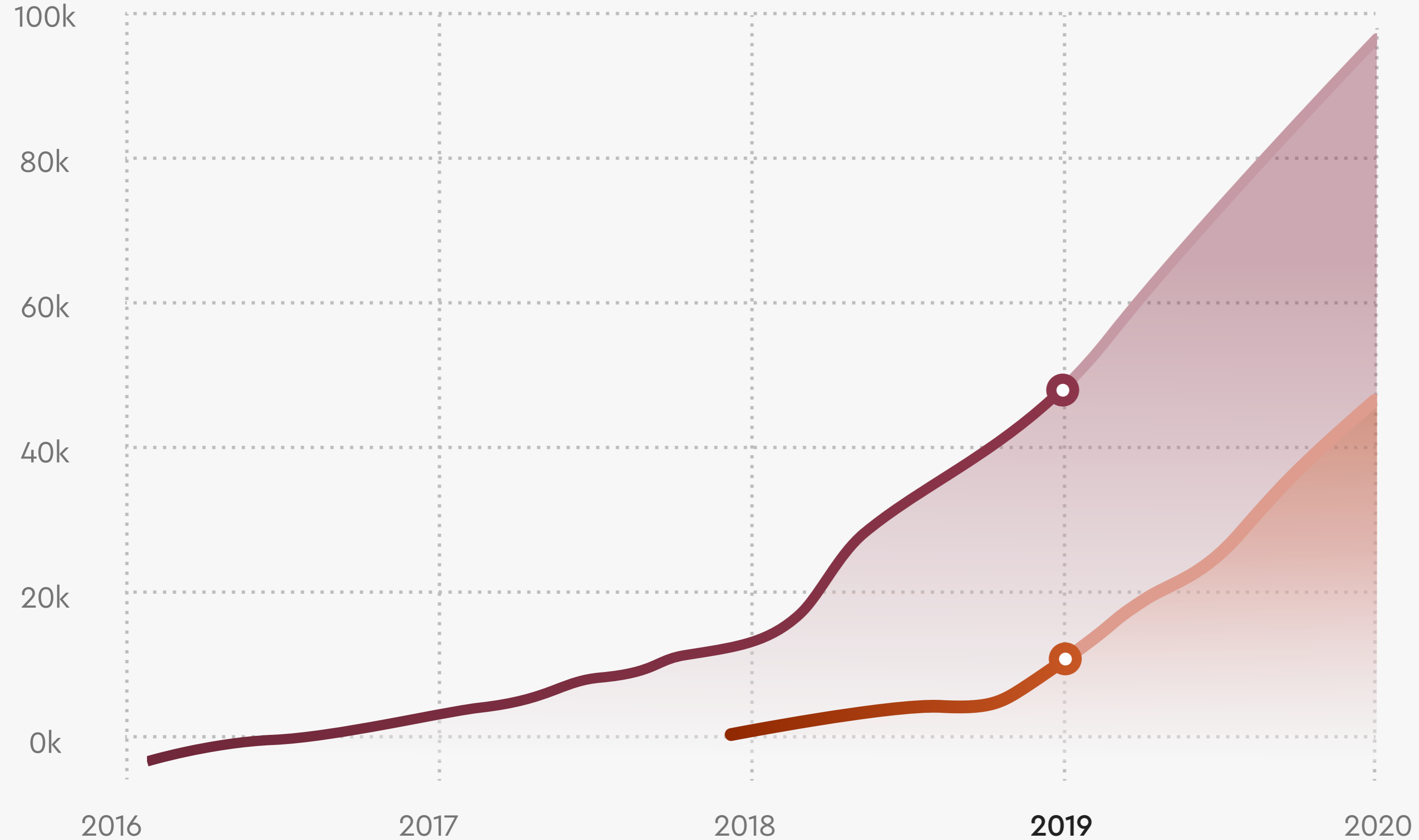


Business Philosophy & Inner Strength




Traction & Intellectual Property





Units sold









Legend

-  Solar Ovens
-  Solar-Electric

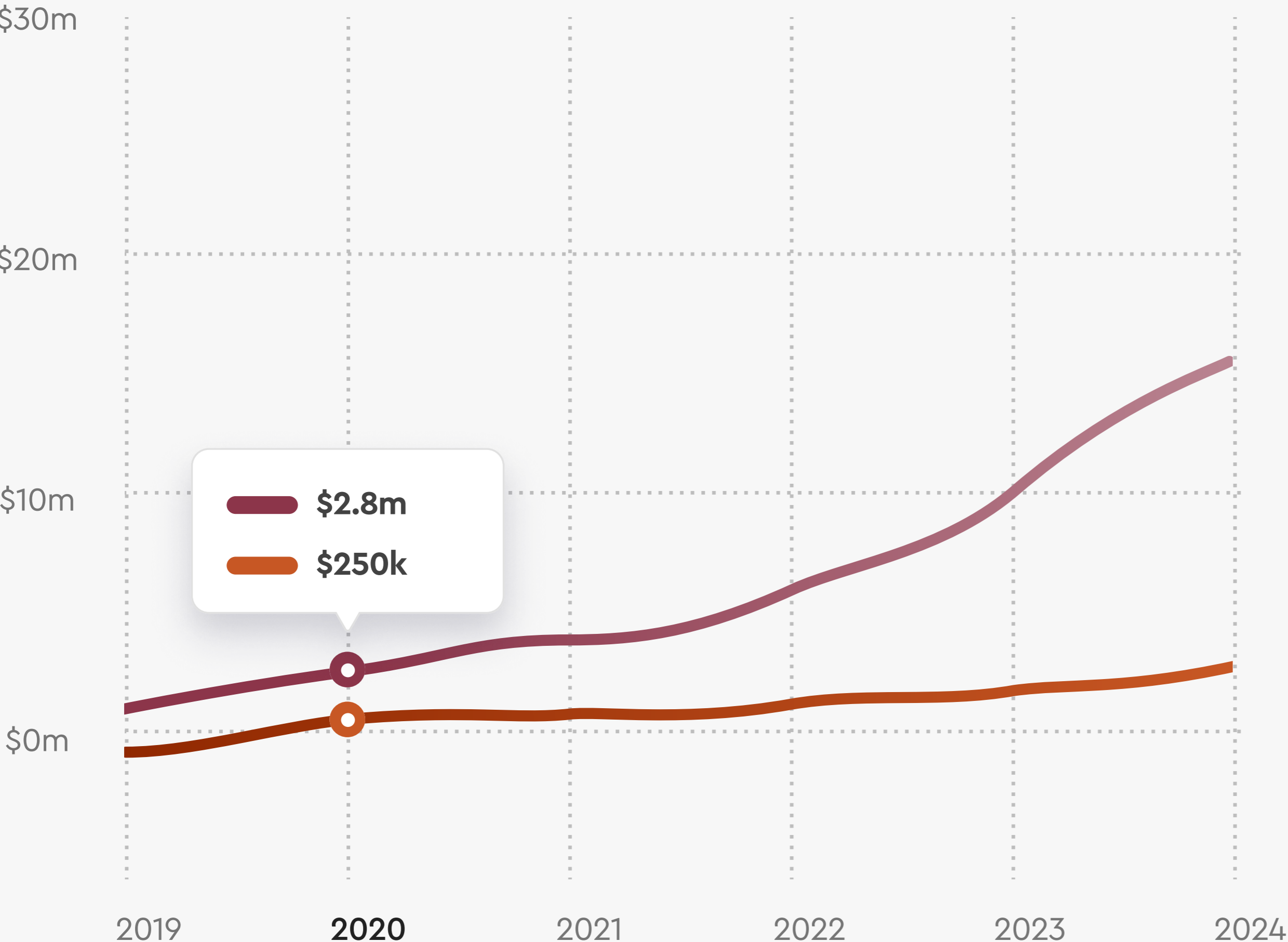
Patents

-  Sport
-  Grill
-  Go
-  Fusion

Trademarks

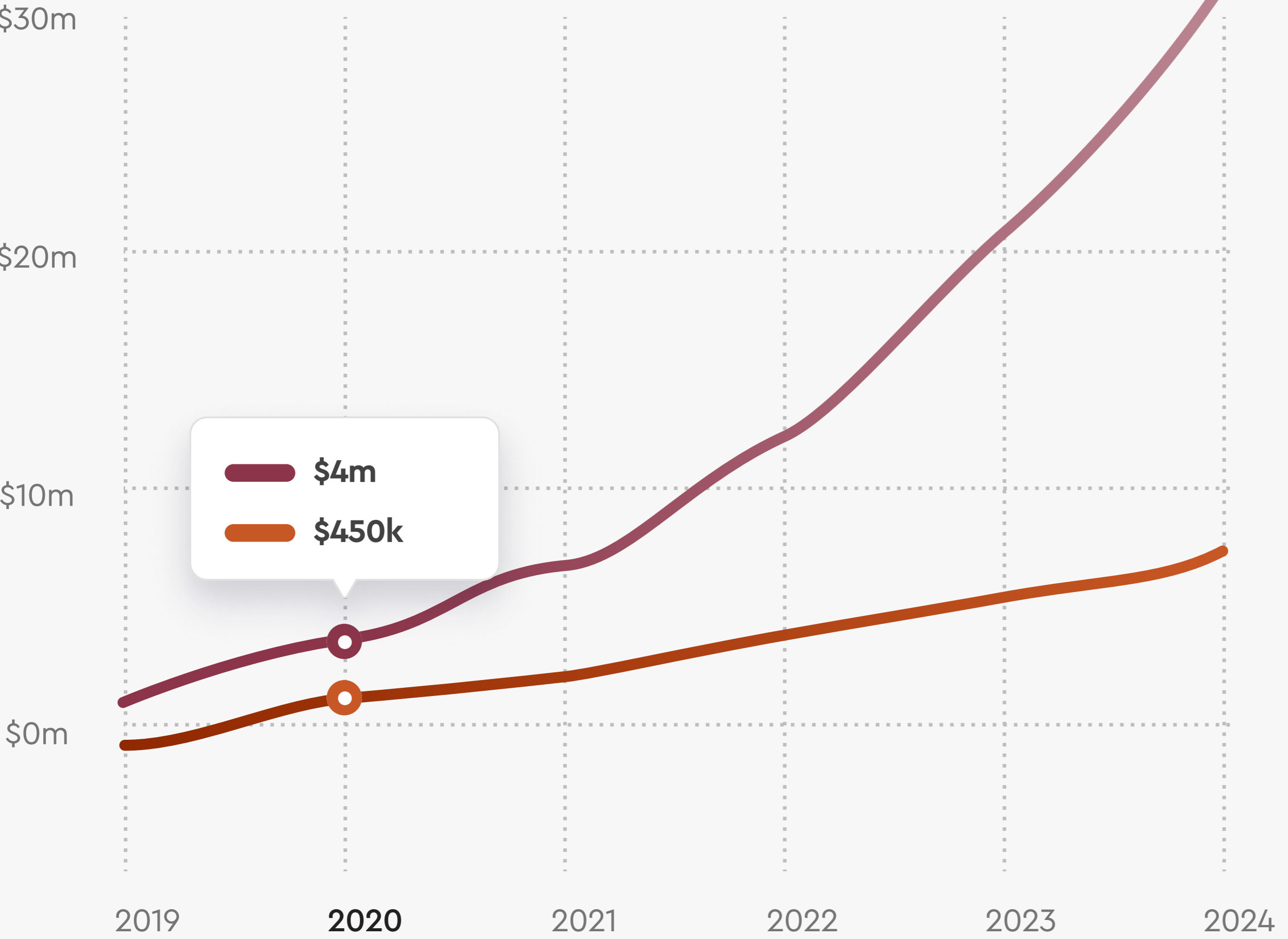
-  GoSun®
-  GoSun Stove®
-  GoSun Sport®
-  GoSun Grill®
-  Sport™
-  Go™

Projections | \$3–5m raised



| Gross Revenue | | EBITA | |
|---------------|---------|-------|---------|
| 2019 | \$1.87m | 2019 | -\$252k |
| 2020 | \$2.8m | 2020 | \$250k |
| 2021 | \$4.2m | 2021 | \$400k |
| 2022 | \$6.5m | 2022 | \$600k |
| 2023 | \$10m | 2023 | \$1.2m |
| 2024 | \$15m | 2024 | \$2.0m |

Projections | \$8-12m raised



Gross Revenue

| | |
|------|---------|
| 2019 | \$1.87m |
| 2020 | \$4.0m |
| 2021 | \$7.8m |
| 2022 | \$13.5m |
| 2023 | \$22.7m |
| 2024 | \$37.0m |

EBITA

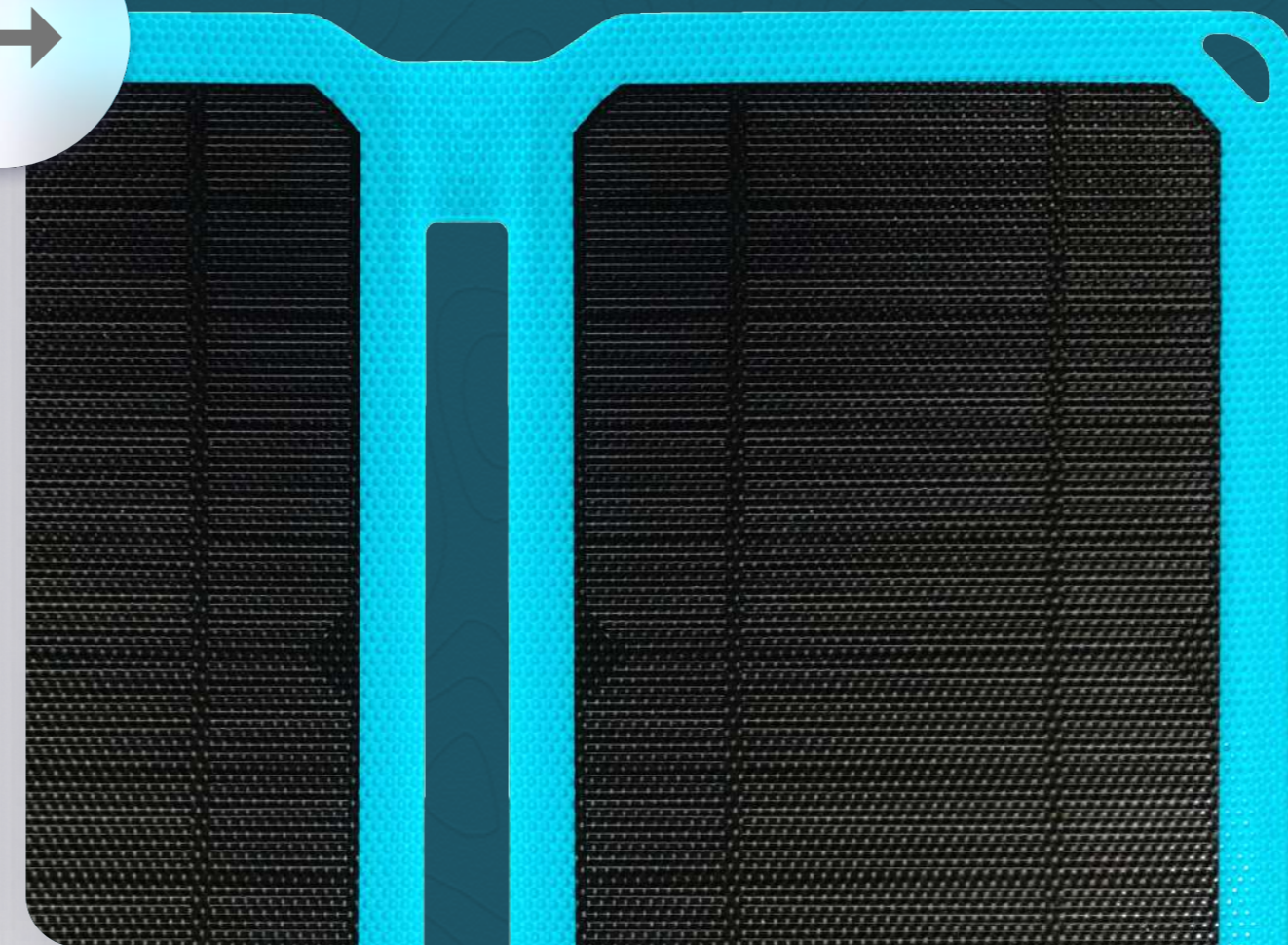
| | |
|------|---------|
| 2019 | -\$252k |
| 2020 | \$450k |
| 2021 | \$1.2m |
| 2022 | \$2.2m |
| 2023 | \$4.0m |
| 2024 | \$7.0m |

A better way to charge

Traditional



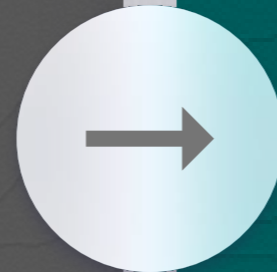
Solar Charger



A better way to eat

Single-use

The average American throws away over 322 plastic utensils every year.



Flatware

One Flatware can replace single-use plastic utensils for years to come.



A better way to cook

Traditional

Smelly, smoky, & dangerous. Need to keep buying fuel.



Solar Oven

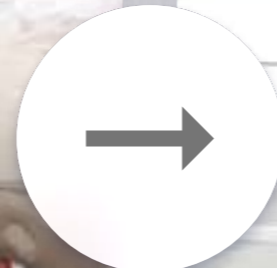
Steams, bakes, roasts, & boils using only the sun.



A better way to cool

Traditional

Melty, messy and inconvenient. Need to keep buying ice.



Solar Cooler

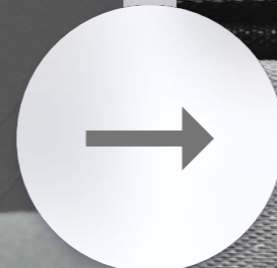
Keep food cold, frozen, dry, and organized – no ice required.



A better way to **deliver water**

Hand Pump

Hard to use. Requires strenuous hand pumping and clogs easily.



Flow

Clean, filtered water at the push of a button. Also useful as a sink or shower.



A better way to live

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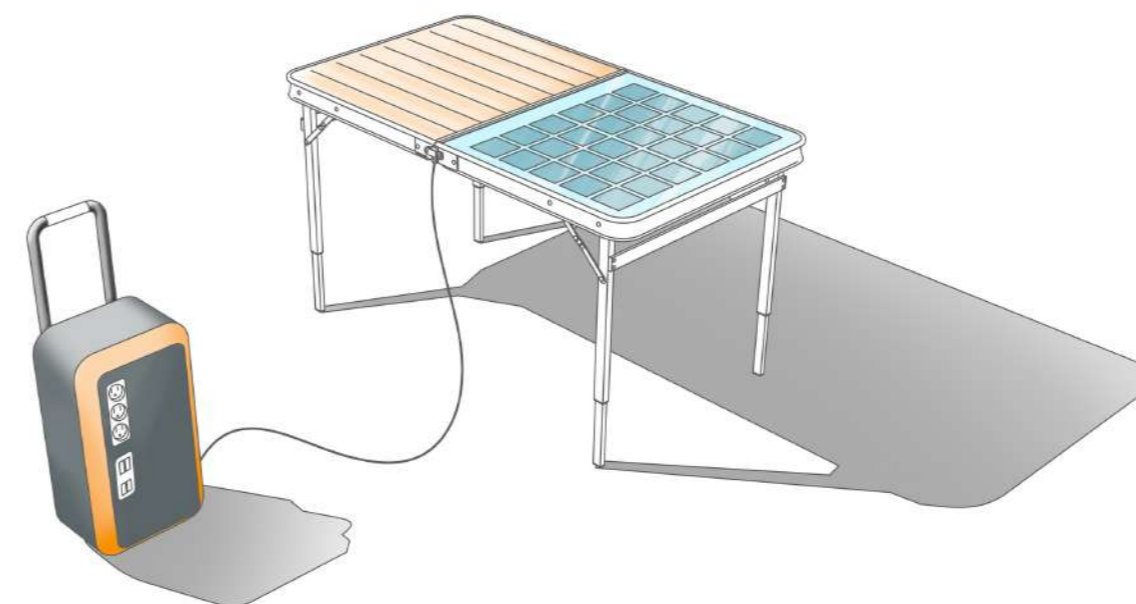
Bringing it all together

Solar Kitchen

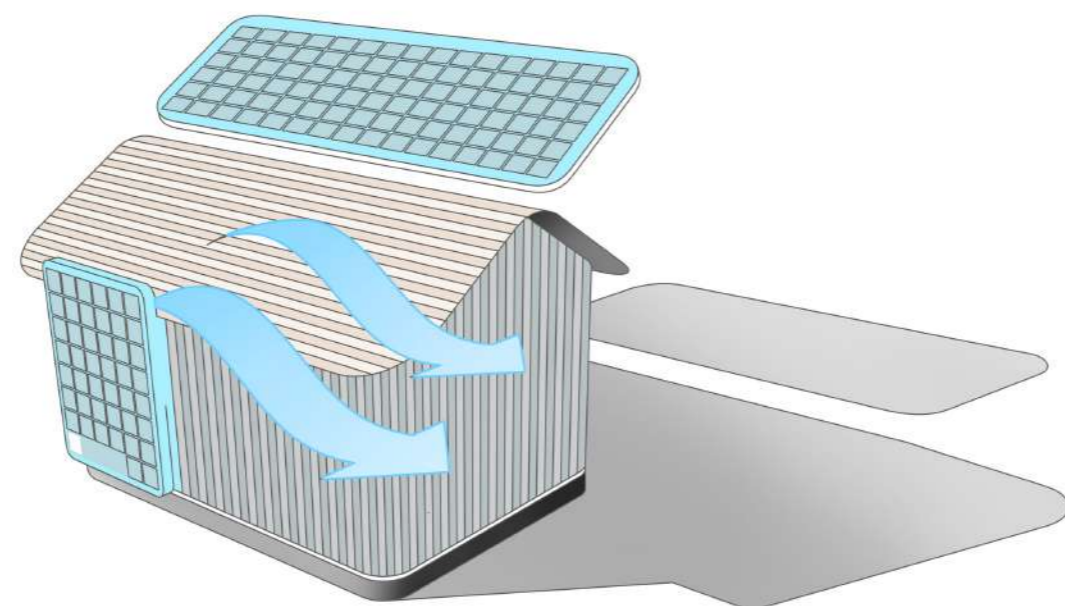




SOLAR AIR CONDITIONER



SOLAR GENERATORS



SOLAR HEATERS



SOLAR HOT TUBS



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