

Procter & Gamble Soft Matter Lectureship at the University of Cincinnati



Since 2020 Procter & Gamble has sponsored an annual lectureship at the University of Cincinnati to highlight leaders in the field of soft matter and to encourage interaction between Procter & Gamble, the University of Cincinnati, and the Soft Matter community. Awardees have included Murugappan Muthukumar from the University of Massachusetts, Amherst, Norm Wagner from the University of Delaware and this year's awardee, Sanat Kumar from Columbia University. Soft Matter corresponds to polymers, surfactants, biomaterials, rheologically complex liquids, foams, aerosols, gels, biomaterials, and complex mostly organic materials that are used for soft nanorobots, and body wash to name two of a myriad of topics. The lectureship symposium this year focuses on artificial intelligence and machine learning in soft matter research and development. The P&G lectureship symposium has three talks, this year Sanat Kumar from Columbia University, Ajay Muralidharan from P&G and George Stan from the University of Cincinnati. Details are on the webpage. There will also be a poster session with about 40 posters from UC and local Universities and companies involved in Soft Matter Research. A Best Poster Award will be given judged by P&G and the Awardee.

Registration is on the website. Posters are welcome but it would be useful if people registered the poster on the registration page so that we can have sufficient easels.